

Application amended on the 24/08/2023 with applicant's consent

**Application for a premises licence to be granted under the Licensing Act 2003**

Case number 2023/01360/LAPR

Payment transaction reference 256-43179

Amount paid £100

Date submitted 24/08/2023

Are you the applicant or their Applicant agent?

**PREMISES DETAILS**

Premises address

71 Townmead Road, London SW6 2ST

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

UNIT U15 71 TOWNMEAD ROAD SW62ST

Trading name (if any) BIG YELLOW STORAGE

Telephone number at the premises (if any) 020 7736 5020

Are the premises in the course of construction?

No

Non-domestic rateable value 0 if the premises

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

No

**APPLICANT DETAILS**

I am applying as ~~an individual or individuals~~ a Limited Company

Title Ms

Name [REDACTED] I&J Drinks Ltd

Address 8 PRIORY AVENUE  
WEMBLEY  
HA02SB

Date of birth [REDACTED]

~~Nationality~~ [REDACTED] Company Number 14389998

Where applicable, your 9 digit sharecode

Daytime/ business telephone number [REDACTED] 0

Evening/ home telephone number

Mobile phone number [REDACTED]

Email address [REDACTED]

I confirm that:

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

**Alternative details for correspondence**

Contact name (if different from premises user)

Business name

Correspondence address

Daytime/ business telephone number

Evening/ home telephone number

Mobile phone number

Email address

**OPERATING SCHEDULE**

When do you want the premises licence to start?

25/09/2023

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

SELF-STORAGE UNIT FOR AN ONLINE RETAIL OPERATION.  
NO PUBLIC ACCESS AT ANY TIME.

What licensable activities do you intend to carry on from the premises?

supply of alcohol

**HOURS OPEN TO THE PUBLIC**

Standard days

**Mondays**

Start

Finish

**Tuesdays**

Start

Finish

**Wednesdays**

Start

Finish

**Thursdays**

Start

Finish

**Fridays**

Start

Finish

**Saturdays**

Start

Finish

**Sundays**

Start

Finish

Please state any seasonal variations

Non standard timings Where you intend to use the premises at different times to those listed above, please list

**SUPPLY OF ALCOHOL**

Please give further details here

SELF-STORAGE UNIT FOR AN ONLINE RETAIL OPERATION.

NO PUBLIC ACCESS AT ANY TIME.

THE PREMISES SHALL OPERATE AS AN ONLINE ALCOHOL RETAILER ONLY.

Will the supply of alcohol be for consumption on the premises, off the premises or both?

Off the premises

Standard days

**Mondays**

Start 00 00

Finish ~~23 59~~ 00:00

**Tuesdays**

Start 00 00

Finish ~~23 59~~ 00:00

**Wednesdays**

Start 00 00

Finish ~~23 59~~ 00:00

**Thursdays**

Start 00 00

Finish ~~23 59~~ 00:00

**Fridays**

Start 00 00

Finish ~~23 59~~ 00:00

**Saturdays**

Start 00 00

Finish ~~23 59~~ 00:00

**Sundays**

Start 00 00

Finish ~~23 59~~ 00:00

Please state any seasonal variations

\*\*\*\*\*N B PREMISES NOT OPEN TO THE PUBLIC\*\*\*

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

**Details of the individual whom you wish to specify on the licence as the designated premises supervisor**

Full name Ms INDIRA SINGH  
Date of birth [REDACTED]  
Home address of prospective designated premises supervisor [REDACTED]  
Personal licence number (if known) LN/000016714/2022/1  
Issuing authority (if known) London Borough Of Harrow

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Describe the steps you intend to take to promote the licensing objectives

a) General all four licensing objectives (b c d and e)

THE PREMISES SHALL OPERATE AS AN ONLINE ALCOHOL RETAILER ONLY

b) The prevention of crime and disorder

NO SALES OF ALCOHOL MAY BE MADE DIRECTLY TO THE PUBLIC FROM THE PREMISES.

c) Public safety

NO MEMBERS OF THE PUBLIC SHALL BE PERMITTED TO ACCESS THE PREMISES TO PURCHASE ALCOHOL.

d) The prevention of public nuisance

NO PROMOTIONAL SOCIAL MEDIA COMMUNICATION MAY BE CARRIED ON FOR THE PURPOSE OF ENCOURAGING THE SALE OR SUPPLY OF ALCOHOL AT THE PREMISES OR IN RELATION TO THE BUSINESS OPERATION, WE CAN

REASONABLE BE CONSIDERED TO CONDONE, ENCOURAGE OR GLAMORISE

ANTISOCIAL BEHAVIOUR OR TO REFER TO THE EFFECTS OF DRUNKENNESS

IS ANY FAVOURABLE MANNER.

DELIVERY DRIVERS SHALL CONDUCT THE DELIVERY IN A MANNER THAT WILL

NOT CAUSE A NOISE DISTURBANCE TO THE OCCUPIERS OF ANY RESIDENTIAL PROPERTIES SURROUNDING THE DELIVERY ADDRESS. THIS INCLUDES THE AVOIDANCE OF SLAMMING DOORS PLAYING LOUD MUSIC SHOUTING, OVER-REVVING ENGINES AND SOUNDING HORNS TO SIGNAL THEIR ARRIVAL. THE DRIVER SHALL TURN THE ENGINE OFF IMMEDIATELY UPON ARRIVAL AT THE DELIVERY ADDRESS AND WILL PARK CONSIDERATELY WITHOUT CAUSING ANY OBSTRUCTION TO THE HIGHWAY.

STAFF TRAINED TO DEAL WITH SITUATIONS.

e) The protection of children from harm

THE CHALLENGE 25 SCHEME MUST BE OPERATED TO ENSURE THAT ANY PERSON WHO APPEARS TO UNDER THE AGE OF 25 SHALL PROVIDE DOCUMENTED PROOF THAT HE/SHE IS OVER 18 YEARS OF AGE. PROOF OF

AGE SHALL ONLY COMPRISE A PASSPORT, PHOTO CARD DRIVING LICENCE,

AN EU/EEA NATIONAL ID CARD OR SIMILAR DOCUMENT, A HM FORCES WARRANT CARD A CARD BEARING THE PASS HOLOGRAM OR ANY ELECTRONIC OR BIOMETRIC AGE VERIFICATION TECHNOLOGY APPROVED BY THE LICENSING AUTHORITY.

TO ENSURE THAT PERSONS PURCHASING ALCOHOL VIA THE ONLINE PLATFORM ARE OVER THE AGE OF 18 THE COMPANY SHALL ENSURE THAT

THE CUSTOMERS ARE AWARE THAT PROOF OF ID WILL BE A CONDITION OF

SALE AND MUST BE PROVIDED PRIOR TO RECEIPT OF ANY ALCOHOL DELIVERY DRIVERS WILL BE INSTRUCTED TO ENSURE THAT THE END CONSUMER IS THE SAME INDIVIDUAL THAT PLACED THE ORDER OR NO DELIVERY SHALL TAKE PLACE.

ALL MEMBERS OF STAFF SHALL RECEIVE ALCOHOL RELATED TRAINING WHICH SHALL INCLUDE CHALLENGE 25 AND RECOGNISING SIGNS OF INTOXICATION. THE TRIANING SHALL BE RECORDED AND RETAINED BY THE

LICENCEHODLER AND MUST BE MADE AVAILABLE TO AUTHORISED OFFICERS

ON REQUEST. REFRESHER TRAINING MUST BE CARRIED OUT EVERY SIX MONTHS.

ANY PROMOTIONAL MATERIAL AND/OR ANY WEBSITE HOMEPAGE USED AS PART OF THE BUSINESS OPERATING UNDER THIS LICENCE WILL CLEARLY STATE THE PREMISES LICENCE NUMBER. FOR THE AVOIDANCE OF DOUBT, THIS INCLUDES FLYERS, LEAFLETS AND BUSINESS CARDS PROMOTING THE BUSINESS.

ALL DELIVERIES OF ALCOHOL SHALL ONLY BE DELIVERED TO A PREMISES ADDRESS WITH A VALID POSTCODE AND WILL ONLY BE DELIVERED DIRECTLY TO THAT PROPERTY

CHALLENGE 25, FULL ALCOHOL TRAINING REGIME IN PLACE WITH 6 MONTHLY REFRESHER TRAINING, CHALLENGE SIGNAGE AND REFUSALS BOOK AND INCIDENT LOG.

## **DECLARATIONS**

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership but not companies or limited liability partnerships).

I understand I must now advertise my application

Yes

I understand, under section 158 of the Licensing Act 2003, to make a false statement in connection with his application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

I understand an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult who leaves or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Adjudication Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so knowingly, or with reasonable cause to believe, that the employee is disqualified.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership. I understand I am not entitled to be issued with a licence if I do not have the necessary experience and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be employed in the UK.

The DPS named in his application is entitled to work in the UK and is not subject to conditions preventing him from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an on-site right to work check using the Home Office on-site right to work checking service which confirmed the right to work.

I have the consent of any individual or third parties in his form to provide their personal details and I am authorised to submit his application on behalf of the applicant.

I have read the privacy policy and agree to my details to be used by the council to contact me about his application and any changes to his service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

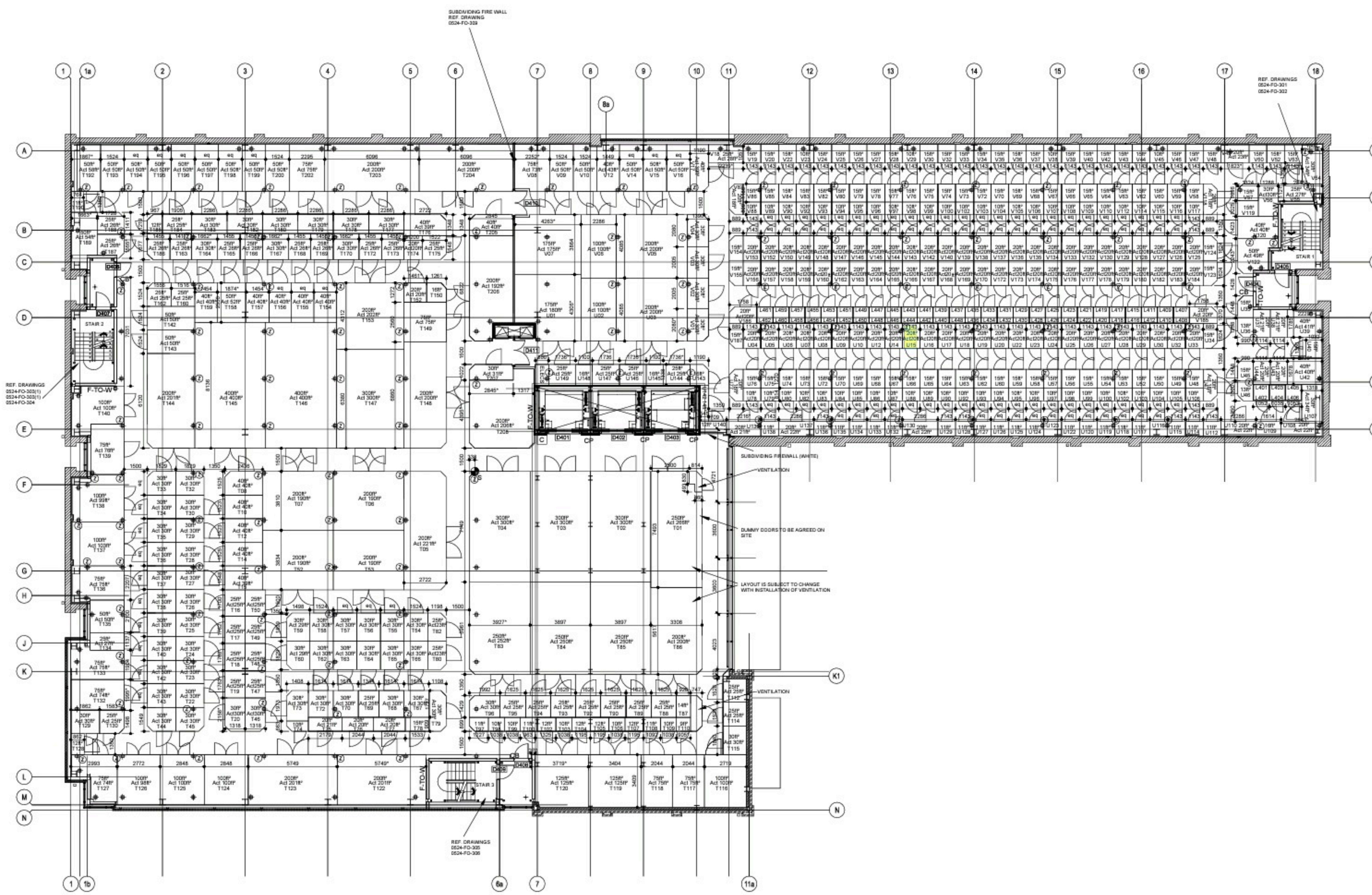
INDIRA SINGH

Capacity

Director

Date

24/08/2023



**GENERAL NOTES**

THIS DRAWING SHALL NOT BE RECALLED

ALL DIMENSIONS SHALL BE CHECKED ON SITE PRIOR TO COMMENCING THE WORKS AND BEING RESPONSIBLE TO BE REPORTED TO THE ARCHITECT

ALL WORKS SHALL COMPLY WITH THE CURRENT EDITIONS OF THE BUILDING REGULATIONS AND OTHER STATUTORY REQUIREMENTS

ALL MATERIALS AND WORKMANSHIP SHALL COMPLY WITH THE RELEVANT BRITISH STANDARD SPECIFICATIONS AND CODES OF PRACTICE

ALL DIMENSIONS ARE IN MILLIMETERS UNLESS OTHERWISE STATED

THIS DRAWING IS COPYRIGHT

IF THE DRAWING FORMS PART OF AN APPLICATION FOR PLANNING PERMISSIONS OR BUILDING PERMITS, THE ARCHITECT SHALL NOT BE RESPONSIBLE FOR ANY OTHER PURPOSES WITHOUT THE EXPRESS PERMISSION OF MOUNTFORD PARTNERSHIP

THIS DRAWING MAY INCORPORATE INFORMATION FROM OTHER PROFESSIONAL CONSULTANTS' DRAWINGS WHICH HAVE BEEN PROVIDED TO THE ARCHITECT FOR THE PURPOSES OF THIS DRAWING. THE ARCHITECT SHALL NOT BE RESPONSIBLE FOR THE ACCURACY OF SUCH INFORMATION, AND ANY INFORMATION SHOULD BE OBTAINED FROM THE RELEVANT PROFESSIONAL CONSULTANT'S DRAWINGS AS LISTED BELOW

LIST OF INFORMANTS:

**GENERAL NOTE**

THESE DRAWINGS ARE TO BE READ IN CONJUNCTION WITH THE EMPLOYER'S REQUIREMENTS & DESIGN SPECIFICATION, AND ALL OTHER RELEVANT CONSULTANT DRAWINGS.

ALL PRODUCTS SPECIFIED ON THIS DRAWING MUST BE INSTALLED IN ACCORDANCE WITH THE MANUFACTURER'S RELEVANT BRITISH STANDARD CODES OF PRACTICE AND RELEVANT BBA CERTIFICATES

- KEY:**
- A TYPE A CAMERA
  - B TYPE B CAMERA
  - C CALL POINT
  - D DUMMY CCTV CAMERA
  - E 'DOME' CCTV CAMERA
  - F 'BULLSEYE' CCTV CAMERA
  - S SPEAKER
- SETTING OUT KEY:**
- \* = DIMENSION IS APPROXIMATE AND MAY VARY. NOT TO BE USED FOR SETTING OUT.
  - Z = SET TO FLATES
  - Y = SET TO CENTRE OF STEEL
  - F-TO-W = FLUSH TO WALL
  - F-TO-S = FLUSH TO STEEL
  - = SETTING OUT POINT
  - = NB NO POSTS IN CORRIDOR

CLIENT APPROVAL		
REV	CONST. APPROVAL	OPERATIONS APPROVAL
C	10.11.09	10.11.09

UNITS UPDATED TO	DATE	BY	REV
INCORPORATE VENTILATION	22.02.10	DT	L
DIMENSIONS ADDED	15.01.09	DT	K
LOCKER UNIT NUMBERS UPDATED TO BYSS REQUIREMENTS	11.01.10	DT	J
UNIT NUMBERS ADDED	23.11.09	DT	H
REVISION UP-DATED TO TAKE INTO ACCOUNT PHASE 2	11.11.09	DT	G
FINAL CONSTRUCTION ISSUE	01.08.08	DT	F
DNMS ADDED TO DUMMY DOORS AND GUARDING ADDED	22.10.07	LN	E
NOTES ADDED	13.08.07	LN	D
ELECTRICAL DISTRIBUTION ADDED	10.05.07	NH	C
FIRE DOORS AMENDED & MINOR CHANGES	02.04.07	NH	B
EXTRACT VENT CHANGED	15.02.07	NH	A

ISSUE STATUS

**MOUNTFORD PARTNERSHIP**

ARCHITECTURE · PROJECT MANAGEMENT · PLANNING

50 Kingston Road, New Malden, Surrey KT3 3LZ  
 Telephone: 020 8942 8942 Fax: 020 8942 8944  
 E-mail: admin@mountfordipg.com  
 www.mountfordipg.com

---

CLIENT

**BIG YELLOW SELF STORAGE COMPANY LIMITED**

---

PROJECT

**TOWNMEAD ROAD FULHAM**

---

TITLE

**FOURTH FLOOR FITOUT PLAN PHASE II**

---

SCALE

ME 1:125 @ A1 29.08

---

DRAWING NO.

**0524-FO-114** | L